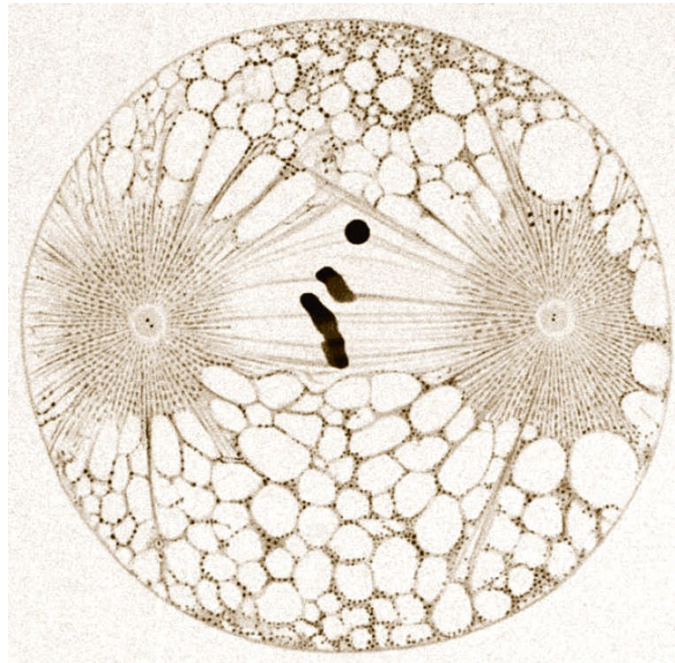




BRITISH SOCIETY FOR CELL BIOLOGY

## **BSCB AUTUMN MEETING 2010**

### **Cell Organization through the Cell Cycle**



**St Catherine's College, Oxford**

**5<sup>th</sup> – 7<sup>th</sup> September, 2010**

# EXHIBITION/SPONSORSHIP BOOKING FORM

The organising committee:

Buzz Baum  
Gwyn Gould  
Iain Hagan  
Alison Lloyd

Conference Secretariat:

Nicola Peel

First Floor, Hornbeam House, Hornbeam Business Park, Hookstone Road,  
Harrogate HG2 8QT

Tel +44 (0)1423 855990 Fax +44 (0) 1423 855999

[nicola.peel@hg3conference-secretariat.co.uk](mailto:nicola.peel@hg3conference-secretariat.co.uk)

## Venue – St Catherine’s College, Oxford



The youngest undergraduate Oxford College, St Catherine's, is a distinguished example of the very best of architecture in the tradition of European Modernism. The College, designed by the Danish architect, Arne Jacobsen, described by Pevsner as "a perfect piece of architecture", is one of only a very few pieces of post-1945 architecture to be Grade 1 listed. Jacobsen's buildings are complemented by three new residential blocks, built by Stephen Hodder MBE in the early 1990s and, more recently, in 2004.

St Catherine's offers the benefits of modern accommodation, excellent catering and up-to-date meeting and technical facilities, whilst being only a short walk from the cloisters and quads of traditional Oxford. It lies in extensive gardens and wooded areas just to the north of Magdalen Bridge in the Holywell Great Meadow, between two branches of the River Cherwell.

The exhibition will be held in the Foyer of the Bernard Sunley Lecture Theatre on Monday 6<sup>th</sup> September, 2010.

For further information about the venue please visit <http://www.stcatz.ox.ac.uk/>

# Sessions and Speakers

## Plenary speakers (eve 1 and eve 2)

Thomas Cavalier-Smith  
John Kilmartin

### Session 1 **Growth and Form**

Sophie Martin  
Alison Lloyd  
Jeff Errington  
Keith Gull

### Session 2 **Organelles and Trafficking through the Cell Cycle**

Joachim Seeman (USA)  
Jodi Nunnari (USA)  
Ewald Hettama  
Marcos Gonzalez-Gaitan

### Session 3 **Cytoskeleton and Polarity**

Jon Clarke  
Gislene Pereira (USA)  
Jordon Raff  
Tom Pollard (USA)  
Yukiko Yamashita (USA)

### Session 4 **Cell and Nuclear Division**

Gwyn Gould  
Kathy Gould (USA)  
Kim Nasmyth  
Bill Earnshaw  
Francis Barr

## EXHIBITION & STAND PACKAGES

### **Exhibition Hours –**

Monday 6<sup>th</sup> September 2010 10.00 – 19.00 hours

The stands are sold as space only and are allocated on a first come, first served basis and when payment is received in full. The cost of a stand is £400 and the stand package includes:

- Full registration for up to 2 executives (including lunch and refreshment breaks)
- 1 x table and up to 2 chairs for your stand space
- Company contact details and editorial in the programme booklet
- Abstract book x 1
- Delegate list x 1
- Stand Space of 2m x 2m

## **SPONSORSHIP OPTIONS**

We would like to encourage participating companies to contact the organisers to discuss what they need to achieve and how they would like to achieve it through sponsorship at the conference. The following sponsorship options are available, however if you have additional suggestions for sponsorship please speak to the event organisers. Full contact details are available on the booking form included in the prospectus.

### **1 - Programme Advertisement**

The programme to be published will contain the conference programme, abstracts, local information and guidance for the duration of the conference. Sponsors are invited to place an advert into this programme at the following rates and must provide artwork. Adverts requiring more than two colours will incur an extra charge.

Full Page – Inside front cover	£200
Full Page – Rear cover	£200
Full Page – Inside back cover	£150
Inside publication	£100

### **2 - Conference Bags**

To make sure your company name is 'up front' throughout the conference, the conference bag displays the name of the conference along with the sponsoring company logo. Please note this cost may vary depending on style of delegate bag, quantity, artwork and origination costs.

Cost - £500

### **3 - Inserts into delegate bags**

To ensure every delegate receives your product literature, an A4 double-sided insert may be placed into the conference bag.

Cost - £100

### **4 - Conference note pad for conference bag**

Note pads are provided with company name/logo of company (on exclusivity basis). Please provide company logo and print ready artwork. Please note this cost may vary depending on minimum order quantity, artwork and origination costs.

Cost - £400

### **5 - Conference pens for conference bag**

Pens with company name/logo of company (on exclusivity basis). Please provide company logo and print ready artwork.. Please note this cost may vary depending on minimum order quantity, artwork and origination costs.

Cost - £300

## **6 - Sponsored Lanyards**

Ensure that all delegates have your company name on them at all times – sponsored lanyards will provide high profile throughout the duration of the conference. Please provide logo and print ready artwork. Please note this cost may vary depending on minimum order quantity, artwork and origination costs.

Cost - £500

## **7 - Badge Sponsorship**

Have your company name and/or logo printed onto the delegate badges. This acts as a constant reminder to delegates of your company's support during the event. Please provide logo.

Cost - £250

## **8 - Poster Prize**

Awarded to the best poster submitted either generally or for a specific interest area. Your company's name will be associated with your award and publicised in the programme book and the presentation of the award.

The award will be a £200 cheque with the remainder subsidising the conference.

Cost - £500

## **9 - Signage**

Sponsorship of the internal signs and conference banners where the company's logo will be placed on all internal signage will allow for maximum exposure of your company to all attendees throughout the conference. The sponsoring company's logo will be placed on all internal signage.

Cost - £250

## **10 - Sponsored Sessions**

This is the opportunity to sponsor a session in which all delegates will be attending. This will also be listed in the conference programme under the session that is being sponsored. A slide will be displayed at the beginning of the session advertising your company's logo.

Cost - £350

## **11 – Sponsoring International Speakers**

This is the opportunity to sponsor a speaker. This will also be listed in the conference programme. A slide will be displayed at the beginning of the session advertising your company's logo.

Cost - £500

## **BSCB EXHIBITION/SPONSORSHIP OPPORTUNITIES**

	<i>Cost</i>	<i>Please tick</i>
<b>Exhibition Stand</b>	£400	<input type="checkbox"/>
<b>Advertisement in Handbook:-</b>		
Full Page – Inside Front Cover	£200	<input type="checkbox"/>
Full Page – Rear Cover	£200	<input type="checkbox"/>
Full Page – Inside Back Cover	£150	<input type="checkbox"/>
Inside Publication	£100	<input type="checkbox"/>
Conference Bags	£500	<input type="checkbox"/>
Notepad for Conference Bag	£400	<input type="checkbox"/>
Pens for Conference Bag	£300	<input type="checkbox"/>
Insert into Delegate Bag	£100	<input type="checkbox"/>
Sponsored Lanyards	£500	<input type="checkbox"/>
Badge Sponsorship	£250	<input type="checkbox"/>
Poster Prize	£500	<input type="checkbox"/>
Signage	£250	<input type="checkbox"/>
Sponsored Session	£350	<input type="checkbox"/>
Sponsored International Speaker	£500	<input type="checkbox"/>
Social Event sponsorship	£1,250	<input type="checkbox"/>

***Please note that exhibition stands and sponsorship opportunities are available on a first come first served basis.***

Deadline for Exhibition Stand Bookings **Friday 9<sup>th</sup> July, 2010**

Deadline for Sponsorship Opportunities **Friday 9<sup>th</sup> July, 2010**

Deadline for Sponsorship Opportunity - If sponsoring any item which requires ordering and printing with sponsor's logo ie pens, pads, delegate bags. Full print ready artwork would need to be supplied otherwise there could be extra charges incurred in origination and artwork set up costs.

**Friday 18<sup>th</sup> June, 2010**

Deadline for Advertisements in the Conference Programme, suppliers must provide print ready artwork **Friday 18<sup>th</sup> June, 2010**

## **BSCB EXHIBITION BOOKING FORM**

### **MAIN CONTACT DETAILS**

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Town/City: \_\_\_\_\_ Post Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### **BADGE DETAILS**

Please PRINT CLEARLY the names of the personnel who will attend to man the exhibition stand. Two personnel are included in the stand cost, additional stand personnel will be charged at £tbc pp.

Title: \_\_\_\_\_ Forename: \_\_\_\_\_ Surname: \_\_\_\_\_

Title: \_\_\_\_\_ Forename: \_\_\_\_\_ Surname: \_\_\_\_\_

- Terms & Conditions of Booking**
1. Please complete all details clearly and in block capitals.
  2. Return all forms to HG3 Conference Secretariat, First Floor, Hornbeam House, Hornbeam Business Park, Hookstone Road, Harrogate, HG2 8QT Tel +44 (0) 1423 855990 Fax +44 (0) 1423 44 (0) 1423 855999
  3. Confirmation of your exhibition stand and registration for the Conference will be sent to the correspondence address above.
  4. Cancellation charges – There will be no refund if you cancel your booking after 30 July, 2010. Cancellation made prior to this date will incur a 25% administration fee.
  5. Cancellations or amendments will not be accepted by telephone but **MUST BE MADE IN WRITING to HG3 Conference Secretariat**
  6. If you do not receive confirmation of your booking within 10 days of returning your completed form, please contact HG3 Conference Secretariat using the details above.

**Please indicate on the booking form which sponsorship opportunity you would like to book.**

**Please sign on the dotted line to confirm your acceptance of the terms and conditions as listed above**

**Signed.....**

**Print Name Clearly.....**

## **PAYMENT DETAILS**

Please note confirmation for exhibition stands will not be sent until full payment has been received. A cheque can be sent along with the registration form or a credit card number can be entered on the form. If an invoice is required please ensure the name and address you wish this to be forwarded to are completed below.

Please choose from one of the payment methods and return your details to Procon at the address shown below.

### **INVOICE:**

For the Attention of: \_\_\_\_\_

Invoice Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Purchase Order No: \_\_\_\_\_

### **BACS:**

Please make payments to the following bank account and send a remittance advice confirming payment to the address shown below.

Account name: BSCB  
Account number: 01499440  
Sort code: 40-04-09

### **CREDIT CARD:**

Visa / MasterCard / Amex / Switch (please select card type)

Number: \_\_/\_\_/\_\_/\_    \_\_/\_\_/\_\_/\_    \_\_/\_\_/\_\_/\_    \_\_/\_\_/\_\_/\_

Expiry Date: \_\_/\_\_ Valid From: \_\_/\_\_    Issue Number: \_\_\_\_  
(switch)

Cardholder's name and address: \_\_\_\_\_

\_\_\_\_\_

### **CHEQUE:**

Please send a cheque made payable to **BSCB**. Cheques must be in £sterling, drawn on a UK bank and sent to:

HG3 Conference Secretariat,  
First Floor,  
Hornbeam House,  
Hornbeam Business Park,  
Hookstone Road,  
Harrogate HG2 8QT  
Tel +44 (0)1423 855990 Fax +44 (0) 1423 855999  
Email nicola.peel@hg3conference-secretariat.co.uk